

Primix Solutions Acquires Black Bean Studios Strategic Internet Services Firm Deepens Design Capabilities

Watertown, MA - December 6, 1999 - Primix Solutions Inc. (NASDAQ: PMIX), a premier strategic Internet services (SIS) firm, today announced that it has acquired Black Bean Studios, Inc., a privately held multi-disciplinary design firm located in Boston. Claudio Luis Vera and Alisha Haydn Vera, founding partners and sole shareholders of Black Bean Studios, will be appointed to the newly created positions of chief creative officer and executive creative director.

Earlier this year, we took significant steps to build up our strategic consulting capabilities by recruiting a group of management consulting professionals to head our centralized Strategic Services Group and four e-business practice areas," said Lennart Mengwall, chairman and CEO of Primix. "With this acquisition, we have significantly strengthened our creative design capabilities, adding Black Bean's proven talent and creative leadership while more than doubling the size of our creative group. We believe this acquisition dramatically enhances our value proposition to customers as an e-business services firm with the right combination of strategic insight, technical depth and creative talent to help them achieve superior business results."

Black Bean Studios, with an award-winning portfolio and impressive list of clients, is among the leading creative design firms focused on digital media. Its clients include Blue Cross & Blue Shield, PBS Online, New England Financial, Digital and Boston University.

About Black Bean Studios

Founded in 1994, Black Bean Studios is an integrated services firm with a focus on developing online communications programs for companies in various markets. The studio brings together expertise in various design and marketing disciplines, including user interface design, information design, new media, graphic design, and brand strategy. The firm is a thought leader in the graphic design field with a strong reputation and a diverse portfolio of award winning work, available online at <http://www.blackbean.com/>.

About Primix Solutions

Primix Solutions is a strategic Internet services firm dedicated to helping clients define, develop and deploy e-business solutions that deliver superior business results. The Company's "essential e-business" approach brings management consulting insight, creative talent and systems integration skills to customers, helping to leverage their existing business relationships through the strategic application of Internet technology. Primix Solutions partners with its clients to deliver e-commerce, customer relationship management (CRM), supply chain management (SCM) and knowledge management (KM) solutions. Primix Solutions has assisted companies such as A.T. Cross, Apple Computer, Baker Hughes, Data General, The Gillette Company, Lucent Technologies, Rockwell Collins and Standard & Poor's increase revenue, reduce costs, improve responsiveness, build customer loyalty and optimize assets.